

New Enhanced Benefits:

- Same doctor that you have seen for many years at every visit providing high quality affordable healthcare.
- Personalized attention when you call and come to the office for your appointment.
- An executive comprehensive exam which will replace the traditional physical exam and may and include specific wellness, dietary and fitness recommendations.
- Access to discounted lab services not part of the office visit
- Secure texting option for increased access and convenience.
- Same or next day appointments.
- Follow up appointments after all hospital and specialist visits to review and develop plans of care and shared decision making.

Price Schedule:

Enrollment Fee: \$99 (Waived for payment of annual subscription)

Co-payment: \$30 at time of visit (Waived for physical)

*	Paid Annually	Paid Semi-Annual	Paid Quarterly
Age 0-35	\$700	\$375	\$200
Age 35-50	\$1,100	\$600	\$325
Age 50+	\$1,350	\$750	\$400

^{*50%} discount for each additional household member enrolled.

Over the next few months, **my practice will be changing to improve the quality of your healthcare**. After July 1st, 2017 I will no longer participate with insurance.

For the past 30 years, I have strived to provide quality care on a personal level. In fact, my practice has been recognized by Consumer Reports for just this.

My ability to continue to provide superior care in the current healthcare environment is a great challenge. There have been many recent changes in the industry that have affect my ability to care and treat you the way I feel you should be treated and cared for.

Office visits have been shorter, wait time for appointments are increasing, and little things such as answering phones and personalized attention to details have been sacrificed to maintain the bureaucracy of medicine. This is not changing and is, in fact, getting worse.

I'm excited to share with you a **new model** that **will improve your experience** and **improve my ability to be your doctor**. It is a subscription based service which removes insurance companies from controlling my decisions.

The Direct-Patient-Care (DPC) model allows your care to be managed through a combination of electronic communications (such as email or text message) and office visits when necessary, combined with an enhanced annual physical examination. For an annual fee and small co-pay you can receive all but a very few of the services that have been provided to you previously at no additional cost.

The new practice will create an improved patient experience; it will be much smaller in size. Office visits can be longer and less pressured. There will be prime flexible appointment hours for your improved convenience. Care will focus around wellness and sickness prevention, emphasizing on

individualized care management. There will always be a person to talk with to help you.

This option will not work for everyone; should you desire a more traditional payment at time of service option, you can sign up for the practice for an annual registration fee of \$149, then pay for each appointment.

If you are unable to continue your care here be assured that I will work diligently during your transition, trying to find new providers that work for you.

For other questions or to sign up please contact Janet, at (207) 989 5540.

She can answer most of your questions, or arrange for us to talk more if need be.

I'm very much looking forward to being able to care for you in the manner which you deserve.

In Health,

Gary M. Ross, D.O.